



VISUAL PREFERENCE SURVEY RESULTS



Land Uses and Design Elements

Visual Preference Survey Results

Which image of infill housing is most appropriate for your community?



Preferred Image: C

Cluster	A	B	C	D	Total
One	1	2	9	5	17
	6%	12%	53%	29%	
Two	4	2	6	2	14
	29%	14%	43%	14%	
Three	11	15	18	5	49
	22%	31%	37%	10%	
Four	3	6	4	1	14
	21%	43%	29%	7%	
Misc.	5	6	4	1	16
	31%	38%	25%	6%	
Total	24	31	41	14	110
	22%	28%	37%	13%	



A



B



D

Visual Preference Survey Results

Which image of townhomes is most appropriate for your community?



Preferred Image: C

Cluster	A	B	C	D	Total
One	2	4	9	0	15
	13%	27%	60%	0%	
Two	2	7	7	0	16
	13%	44%	44%	0%	
Three	10	12	18	11	51
	20%	24%	35%	22%	
Four	4	1	6	6	17
	24%	6%	35%	35%	
Misc.	3	5	6	1	15
	20%	33%	40%	7%	
Total	21	29	46	18	114
	18%	25%	40%	16%	



A



B



D

Visual Preference Survey Results

Which image of multi-family is the most appropriate for your community?



Cluster	A	B	C	D	Total
One	0	5	9	1	15
	0%	33%	60%	7%	
Two	0	5	10	0	15
	0%	33%	67%	0%	
Three	4	18	23	1	46
	9%	39%	50%	2%	
Four	0	6	6	2	14
	0%	43%	43%	14%	
Misc.	1	6	8	1	16
	6%	38%	50%	6%	
Total	5	40	56	5	106
	5%	38%	53%	5%	

Preferred Image: C



A



B



D

Visual Preference Survey Results

Which image of retail the is most appropriate for your community?



Cluster	A	B	C	D	Total
One	0	1	6	8	15
	0%	7%	40%	53%	
Two	3	6	2	4	15
	20%	40%	13%	27%	
Three	8	15	23	11	57
	14%	26%	40%	19%	
Four	3	8	6	0	17
	18%	47%	35%	0%	
Misc.	0	4	5	7	16
	0%	25%	31%	44%	
Total	14	34	42	30	120
	12%	28%	35%	25%	

Preferred Image: C



A



B



D

Visual Preference Survey Results

Which image of mixed-use is the most appropriate for your community?



Preferred Image: B

Cluster	A	B	C	D	Total
One	1	6	0	7	14
	7%	43%	0%	50%	
Two	0	4	10	2	16
	0%	25%	63%	13%	
Three	3	25	12	13	53
	6%	47%	23%	25%	
Four	0	3	11	2	16
	0%	19%	69%	13%	
Misc.	3	6	4	5	18
	17%	33%	22%	28%	
Total	7	44	37	29	117
	6%	38%	32%	25%	



A



C



D

Visual Preference Survey Results

Which image of residential streets is most appropriate for your community?



Preferred Image: B

Cluster	A	B	C	D	Total
One	0	14	1	0	15
	0%	93%	7%	0%	
Two	1	12	3	1	16
	6%	75%	19%	6%	
Three	7	37	10	4	58
	12%	64%	17%	7%	
Four	2	9	7	1	14
	14%	64%	50%	7%	
Misc.	0	14	2	1	17
	0%	82%	12%	6%	
Total	10	86	23	7	120
	8%	72%	19%	6%	



A



C



D

Visual Preference Survey Results

Which image of retail/arterial streets is the most appropriate for your community?



Preferred Image: B

Cluster	A	B	C	D	Total
One	1	8	5	0	15
	7%	53%	33%	0%	
Two	1	11	6	0	18
	6%	61%	33%	0%	
Three	3	29	17	4	53
	6%	55%	32%	8%	
Four	0	10	5	3	18
	0%	56%	28%	17%	
Misc.	0	10	4	1	15
	0%	67%	27%	7%	
Total	5	68	37	8	119
	4%	57%	31%	7%	



A



C



D

Visual Preference Survey Results

Which image of parks/greenspace is the most appropriate for your community?



Preferred Image: D

Cluster	A	B	C	D	Total
One	4	4	4	13	25
	16%	16%	16%	52%	
Two	0	2	6	11	19
	0%	11%	32%	58%	
Three	11	11	19	28	69
	16%	16%	28%	41%	
Four	5	5	13	9	27
	19%	19%	48%	33%	
Misc.	5	6	6	6	23
	22%	26%	26%	26%	
Total	25	28	48	67	163
	15%	17%	29%	41%	



A



B



C

Visual Preference Survey Results

Which image of bus stops the is most appropriate for your community?



Preferred Image: C

Cluster	A	B	C	D	Total
One	0	1	13	0	14
	0%	7%	93%	0%	
Two	0	1	16	0	17
	0%	6%	94%	0%	
Three	2	3	48	0	53
	4%	6%	91%	0%	
Four	1	0	19	0	20
	5%	0%	95%	0%	
Misc.	0	2	16	0	18
	0%	11%	89%	0%	
Total	3	7	112	0	122
	2%	6%	92%	0%	



A



B

Visual Preference Survey Results

Which image of crosswalks is the most appropriate for your community?



Preferred Image: B

Cluster	A	B	C	D	Total
One	4	10	0	0	14
	29%	71%	0%	0%	
Two	3	11	3	0	17
	18%	65%	18%	0%	
Three	17	33	7	2	59
	29%	56%	12%	3%	
Four	6	11	2	0	19
	32%	58%	11%	0%	
Misc.	5	12	1	0	18
	28%	67%	6%	0%	
Total	35	77	13	2	127
	28%	61%	10%	2%	



A



C



D

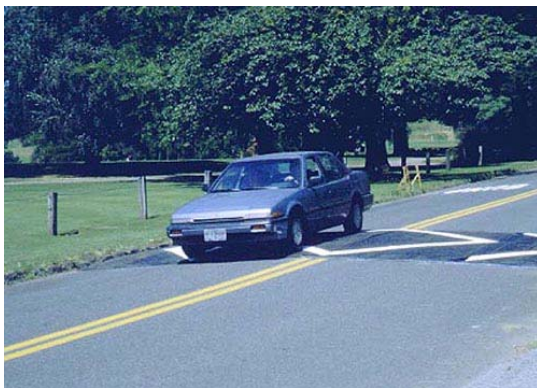
Visual Preference Survey Results

Which image of traffic calming measures is most appropriate for your community?



Preferred Image: A

Cluster	A	B	C	D	Total
One	8	2	2	1	13
	62%	15%	15%	8%	
Two	5	3	4	2	14
	36%	21%	29%	14%	
Three	24	15	12	12	63
	38%	24%	19%	19%	
Four	8	3	6	4	21
	38%	14%	29%	19%	
Misc.	7	1	7	2	17
	41%	6%	41%	12%	
Total	52	24	31	21	128
	41%	19%	24%	16%	



B



C



D

Street Corridors

Visual Preference Survey Results

Which image best represents your vision for the future of N. Main St between Elmwood Ave & the Railroad Crossing?



Cluster	A	B	C	D	Total
One	2	2	3	5	14
	14%	14%	21%	36%	
Two	4	5	2	5	16
	25%	31%	13%	31%	
Three	16	21	6	10	53
	30%	40%	11%	19%	
Four	6	8	2	2	18
	33%	44%	11%	11%	
Misc.	1	4	4	8	17
	6%	24%	24%	47%	
Total	29	40	17	30	118
	25%	34%	14%	25%	

Preferred Image: B



A



C



D

Visual Preference Survey Results

Which image best represents your vision for the future of Monticello Rd between N. Main St & Ridgeway St?



Preferred Image: B

Cluster	A	B	C	D	Total
One	1	7	4	0	14
	7%	50%	29%	0%	
Two	2	12	2	3	19
	11%	63%	11%	16%	
Three	2	26	19	14	61
	3%	43%	31%	23%	
Four	1	8	0	8	17
	6%	47%	0%	47%	
Misc.	1	6	4	2	13
	8%	46%	31%	15%	
Total	7	59	29	27	124
	6%	48%	23%	22%	



A



C



D

Visual Preference Survey Results

Which image best represents your vision for the future of N. Main St between Monticello & Lorrick Ave?



Preferred Image: B

Cluster	A	B	C	D	Total
One	2	1	1	5	9
	22%	11%	11%	56%	
Two	4	6	2	4	16
	25%	38%	13%	25%	
Three	8	23	14	18	63
	13%	37%	22%	29%	
Four	4	6	0	2	12
	33%	50%	0%	17%	
Misc.	3	6	3	4	16
	19%	38%	19%	25%	
Total	21	42	20	33	116
	18%	36%	17%	28%	



A



C



D

Visual Preference Survey Results

Which image best represents your vision for the future of N. Main St between Fairfield & Oakland Ave?



Preferred Image: B

Cluster	A	B	C	D	Total
One	4	3	1	2	10
	40%	30%	10%	20%	
Two	6	4	1	3	14
	43%	29%	7%	21%	
Three	24	18	2	9	53
	45%	34%	4%	17%	
Four	5	7	2	1	15
	33%	47%	13%	7%	
Misc.	7	6	0	2	15
	47%	40%	0%	13%	
Total	46	38	6	17	107
	43%	36%	6%	16%	



A



C



D

Visual Preference Survey Results

Which image best represents your vision for the future of N. Main St between Colonial Dr and Wilkes Rd?



Preferred Image: B

Cluster	A	B	C	D	Total
One	0	4	3	0	7
	0%	57%	43%	0%	
Two	2	3	9	0	14
	14%	21%	64%	0%	
Three	6	25	13	3	47
	13%	53%	28%	6%	
Four	2	8	5	0	15
	13%	53%	33%	0%	
Misc.	2	10	1	0	13
	15%	77%	8%	0%	
Total	12	50	31	3	96
	13%	52%	32%	3%	



A



C



D

Visual Preference Survey Results

Which image best represents your vision for the future of Farrow Rd between Columbia College Drive And Cushman Dr?



Cluster	A	B	C	D	Total
One	0	2	6	2	10
	0%	20%	60%	20%	
Two	0	4	0	7	11
	0%	36%	0%	64%	
Three	3	11	27	2	39
	8%	28%	69%	5%	
Four	2	3	12	1	18
	11%	17%	67%	6%	
Misc.	1	9	1	2	13
	8%	69%	8%	15%	
Total	6	29	46	14	91
	7%	32%	51%	15%	

Preferred Image: C



A



B



D

Visual Preference Survey Results

Which image best represents your vision for the future of Farrow Rd between Fontaine Rd/ Wiles Rd & I-20?



Preferred Image: D

Cluster	A	B	C	D	Total
One	3	0	5	3	11
	27%	0%	45%	27%	
Two	2	4	6	1	13
	15%	31%	46%	8%	
Three	8	7	6	24	45
	18%	16%	13%	53%	
Four	6	4	3	4	17
	35%	24%	18%	24%	
Misc.	1	4	4	5	14
	7%	29%	29%	36%	
Total	20	19	24	37	100
	20%	19%	24%	37%	



A



B



C

Activity Nodes

Which image best represents your vision for the intersection of N. Main St & Sunset Dr?



Existing

Visual Preference Survey Results

Which image best represents your vision for the intersection of N. Main St and Sunset Dr?



Preferred Image: D

Cluster	A	B	C	D	Total
One	1	1	7	8	17
	6%	6%	41%	47%	
Two	6	0	3	9	18
	33%	0%	17%	50%	
Three	11	8	8	23	50
	22%	16%	16%	46%	
Four	2	7	7	2	18
	11%	39%	39%	11%	
Misc.	3	2	3	8	16
	19%	13%	19%	50%	
Total	23	18	28	50	119
	19%	15%	24%	42%	



A



B



C

Which image best represents your vision for the intersection of Sunset Dr and River Rd/
Clement Rd?



Existing

Visual Preference Survey Results

Which image best represents your vision for the intersection of Sunset Dr and River Rd/
Clement Rd?



Cluster	A	B	C	D	Total
One	4	3	1	5	13
	31%	23%	8%	38%	
Two	2	7	2	4	15
	13%	47%	13%	27%	
Three	6	22	9	16	52
	12%	42%	17%	31%	
Four	2	11	4	2	19
	11%	58%	21%	11%	
Misc.	1	8	2	3	14
	7%	57%	14%	21%	
Total	15	51	18	30	113
	13%	45%	16%	27%	

Preferred Image: B



A



C



D

Which image best represents your vision for the intersection of N. Main St & Columbia College Dr?



Existing

Visual Preference Survey Results

Which image best represents your vision for the intersection of N. Main St and Columbia College Dr?



Preferred Image: C

Cluster	A	B	C	D	Total
One	4	0	6	3	13
	31%	0%	46%	23%	
Two	4	1	8	5	18
	22%	6%	44%	28%	
Three	16	5	23	15	59
	27%	8%	39%	25%	
Four	4	3	7	4	18
	22%	17%	39%	22%	
Misc.	5	2	4	5	16
	31%	13%	25%	31%	
Total	33	11	48	32	124
	27%	9%	39%	26%	



A



B



D

Which image best represents your vision for the intersection of N. Main St & Fairfield Rd?



Existing

Visual Preference Survey Results

Which image best represents your vision for the intersection of N. Main St and Fairfield Rd?



Cluster	A	B	C	D	Total
One	5	5	2	1	13
	38%	38%	15%	8%	
Two	8	5	2	0	15
	53%	33%	13%	0%	
Three	13	23	6	10	52
	25%	44%	12%	19%	
Four	4	4	0	4	12
	33%	33%	0%	33%	
Misc.	5	7	3	4	19
	26%	37%	16%	21%	
Total	35	44	13	19	111
	32%	40%	12%	17%	

Preferred Image: B



A



C



D

Which image best represents your vision for the intersection of Columbia College Dr & Farrow Rd?



Existing

Visual Preference Survey Results

Which image best represents your vision for the intersection of Columbia College Dr and Farrow Rd ?



Cluster	A	B	C	D	Total
One	4	0	4	4	12
	33%	0%	33%	33%	
Two	4	0	2	8	14
	29%	0%	14%	57%	
Three	18	8	14	18	58
	31%	14%	24%	31%	
Four	7	1	5	6	19
	37%	5%	26%	32%	
Misc.	1	1	5	7	14
	7%	7%	36%	50%	
Total	34	10	30	43	117
	29%	9%	26%	37%	

Preferred Image: D



A



B



C

Which image best represents your vision for the intersection of Cushman Dr & Farrow Rd?



Existing

Visual Preference Survey Results

Which image best represents your vision for the intersection of Cushman Dr & Farrow Rd?



Preferred Image: B

Cluster	A	B	C	D	Total
One	2	5	4	3	14
	14%	36%	29%	21%	
Two	5	7	0	2	14
	36%	50%	0%	14%	
Three	9	27	12	9	57
	16%	47%	21%	16%	
Four	4	9	5	4	22
	18%	41%	23%	18%	
Misc.	6	9	1	4	20
	30%	45%	5%	20%	
Total	26	57	22	22	127
	20%	45%	17%	17%	



A



C



D